

Diya Pinto

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Graphic Designer, Illustrator
& Artist

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 www.diyapinto.com

You can talk to me in **English**,
Hindi and slow **German**

education

Masters in Comm. Design & Creative Strategy

2021- Current
HMKW, Berlin

Bachelor in Visual Art

2014 - 2018
CKP, Bangalore

Pre-University College

2012-2014
Sophia High School, Bangalore

experience

MELTWATER GmbH, WORKING STUDENT
GRAPHIC DESIGN | June 2023 - Current
Berlin

GRAPHIC DESIGN

- SoMe Posts
- Icons & Assets
- Emailers & E-mail Assets
- Canva Template Designs & Assets
- 1 Pager Infographics

MOTION DESIGN

- Video Editing
- Video for SoMe
- Video for HR tools

Website Design

- Website Banners
- Structure Planning
- Website Design
- Landing Pages (using InstaPages)

Clients

- Google
- WWF
- Asana
- Hundai
- Sheseido
- Brut.
- The Economist
- Pernod Ricard
- Mailchimp

A2S HEALTH, WORKING STUDENT
GRAPHIC DESIGN |
February 2023 - May 2023
Berlin

GRAPHIC DESIGN

- Illustrated Infographics
- Vector Illustrations
- Assets for Websites

MOTION DESIGN

- Vector Animations
- Animated Videos on After Effects

WEBSITE DESIGN

- Full Website Design (Using Wix)

Clients

- Microlabs
- Cornelia Titzmann

VERGLEICH.ORG, WORKING STUDENT
GRAPHIC DESIGN & ILLUSTRATION - PR |
June 2022 - January 2022
Berlin

GRAPHIC DESIGN

- Illustrated Infographics
- Designing Icons for Website

ILLUSTRATION & ART DIRECTION

- Vector Illustrations & Infographics
- Mural For the Office wall

Clients

- Amazon

tools

Photoshop
Illustrator
Premiere Pro
After Effects
Indesign
UX/UI
Figma
Miro
SoMe
Content Creation
Branding & Strategy
Market Research
Murals
Fine Art
Blender 3D

soft skills

Interpersonal Communication
Intercultural Leadership Techniques
Conflict Management
Adaptability
Empathy
Active Listening
Networking
Collaboration
Versatile
Condensing Information
Current Trends

experience

COCOON CREATIVES, JR. ART DIRECTOR |
March 2020 - July 2021
Bangalore

GRAPHIC DESIGN

- Projects from concept to completion

MOTION DESIGN

- Frame by frame videos
- Animations
- Videos

SoMe & AD DESIGN

- Visual styles consistent with brands
- Carried out concepts to completion.
- Printing press.
- Client Servicing for customers and artists for social competitions and collaborations.

ILLUSTRATION & ART DIRECTION

- Custom digital art consistent with the brand
- Moodboards and mock ups
- Art direction of photo shoots.

Clients

- Mysore Saree Udyog (Dealer in textiles and fabric)
- The Peach Store (menstrual care brand)
- Old School Kirana (organic store)
- Easy Cocktail (Cocktail Mix brand)
- Life Tree (Restaurant)
- CO23 Soda (Goli soda company)

Graphic Design

Peach SoMe
Old School Kirana Packaging Mockups
Life Tree SoMe

Digital Advertising

Peach
Life Tree
CO23

Branding

Old School Kirana
CO23

Packaging and Printing Press

Peach Artist Collaboration Postcard & Hamper
Peach Packaging Redesign & Booklet
Co23 Soda
Easy Cocktail

Photography

Peach Product Photography
Direction & Overseeing
Compiling Assets for Digital needs

Motto

If you are able to explain to me what you want I can 100% do it.

freelance experience 2019-2023

Branding

Gigmit
Sixt
Rosetta Gourmet, Rosetta Resorts
Puppy's Gastronomy (end to end)
Artezen (end to end)

Illustration | Murals

20x15 Vergleich Mural
23x6ft Mural Raffaels Ristoraunte
25x30 ft & 25x30 ft Mural Chikpete
Metro Station
Three 20x30 ft Mural Dhanwantri Road
Illustrations for BaG of Chemicals

Web Design | Socials

Puppy's Gastronomy (Website setup)
Puppy's Gastronomy (Socials Starter
Pack)
Artezen (Socials Starter Pack)

Packaging

Gigmit
Rosetta Gourmet, Rosetta
Resorts (5 new jars)
Puppy's Gastronomy
(restaurant deliverables)

experience

MAA COMMUNICATION, JR. ART DIRECTOR |
September 2019 - March 2020
Bangalore

GRAPHIC DESIGN

- **Projects from concept to completion**
- **Working in a fast paced environment**

WEBSITES

- **Created the Design Layout for a website rebrand**

Clients

- Assetz (Real Estate)
- Sobha (Real Estate)
- Lawrence & Mayo (Spectacle Brand)
- Iris Home Fragrances (Home Fragrance Brand)
- Pai International (Chain Store)
- Maini (Logistic Equipment)

Graphic Design

Assetz Billboards, Standee, Flyers, Brochures, Invites, Social Media
Sobha Billboards, Standee, Flyers
Lawrence & Mayo Standee, Flyers, Invites, Social Media
Iris Home Fragrances Invites, Social Media
Pai International Social Media
Maini Flyers, Brochures, Social Media

Digital Advertising

Assetz GDN & Social Media
Lawrence & Mayo GDN & Social Media
Pai GDN & Social Media

about

Scholarships

Goethe Insitute 2022 Artist Residency
with bangaloREsidency Expanded
and whiteBox in Munich.

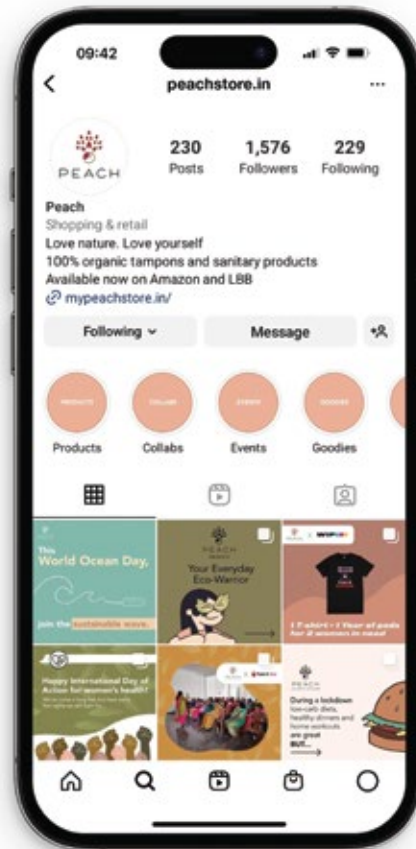
Hobbies

Anime & TV Shows
Dogs & animals
Music
Socialising
Sport - Gym, Running, Football, Basketball
Painting & Drawing
Cooking
Trying New Retaraunts
Travelling

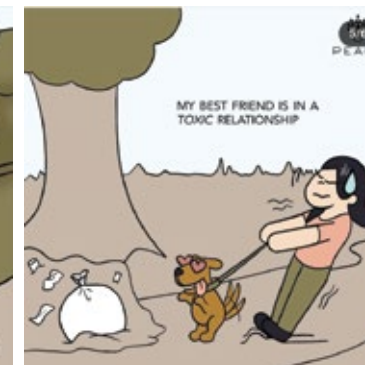
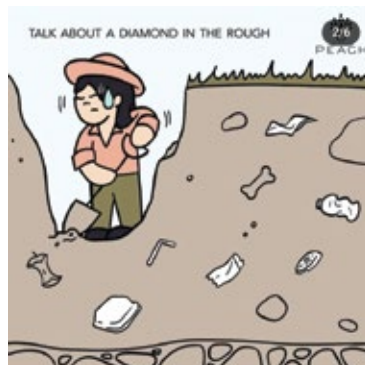
illustrating

Graphic Design in the PR department

- Vector Illustrations
- Photoshop
- Print Press
- Campaigns
- Collaborations
- Photoshoots
- Graphic Design
- Social Media



I was a Jr Art Director for Cocoon Creatives and one of the accounts I handled was **Peach**. They sold organic menstrual care and did a lot of work with NGO's, empowering women and educating them about their menstruating life. I coordinated artist collaborations, campaigns, worked on the packaging, handled and directed photoshoots for our visual assets and did the graphic design for all of the online needs. But apart from all of this, one task that really had my heart was the comics we created just for the page. You can tell just how much fun the copy writers and I had with these.



illustrating

Graphic Design in the PR department

- Vector Illustrations
- Photoshop
- Print Press
- Campaigns
- Collaborations
- Photoshoots
- Graphic Design
- Social Media

PEACH
Love nature. Live planet!

During a lockdown low-carb diets, healthy dinners and home workouts are great **BUT...** →

When you need a hug, a big, juicy burger would do instead.

And sometimes a cheesy, gooey, pizza is an essential service.

PEACH
4/6
Love nature. Live planet!

So have your cake (by yourself) and eat it too.

And remember to follow your heart, especially if it leads you to the freezer.

PEACH
Love nature. Live planet!

Happy "Eat what you want Day!"

PEACH
PRESENTS
Your Everyday Eco-Warrior

PRE-LOVED CLOTHES

SALE

THESE CLOTHES MAY HAVE BEEN WORN BEFORE, BUT NEVER THIS FABULOUSLY

CHECK-OUT

I ♥ THE EARTH.

MY BAG IS 'TOTES' BETTER THAN YOURS.

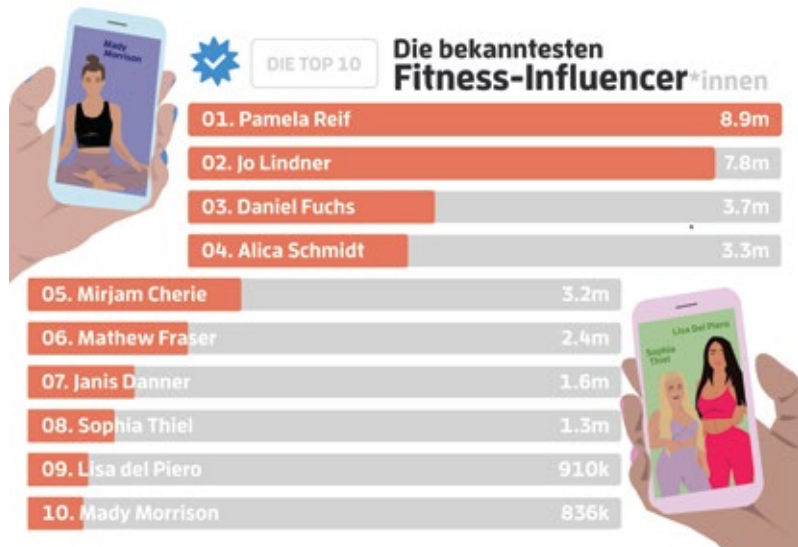
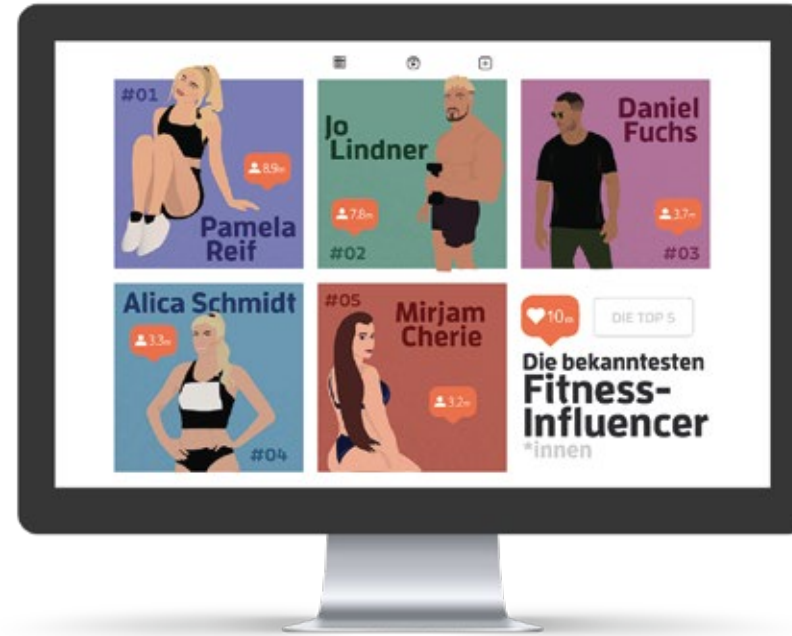
THANKS PANDAS, THESE TOOTHBRUSHES ARE GREAT!

I'M GOING TO WIN THIS RACE FOR THE PLANET!

illustrating

Graphic Design in the PR department

- Vector Illustrations
- Photoshop
- Print Press
- Designing & Painting Murals



Pamela Reif	8,9m
Jo Lindner	7,8m
Daniel Fuchs	3,7m
Alica Schmidt	3,3m
Mirjam Cherie	3,2m
Mathew Fraser	2,4m
Janis_Danner	1,6m
Sophia Thiel	1,3m
Lisa del Piero	910k
Mady Morrison	836k

The information I recieved

My core task for [Vergleich.org](https://www.vergleich.org) was creating infographics for the PR department. They would later send out the illustrations in relevant articles to different journalists, weekly. I incorporated creative perspectives to help bring out more fun and meaning to each illustration. I was given the information and then a small instruction and I was left to be creative.

illustrating

Graphic Design in the PR department

- Vector Illustrations
- Photoshop
- Print Press
- Designing & Painting Murals



packaging

Packaging design for Gigmit

- Illustrated
- Mockup
- Print Press

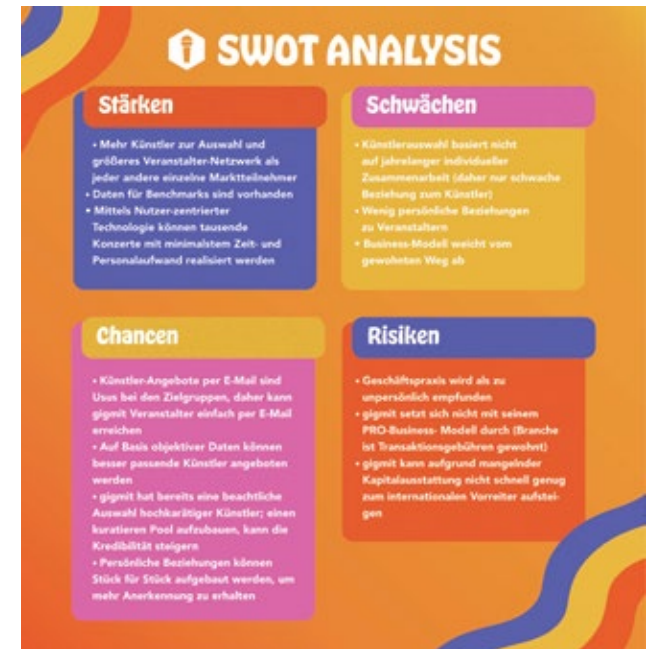


Here is a package design I created for [Gigmit](#). We created these label designs based on the visual assets. They wanted the design to look consistent over all the products. These are the mockups that they use to show-case their in-house beer.

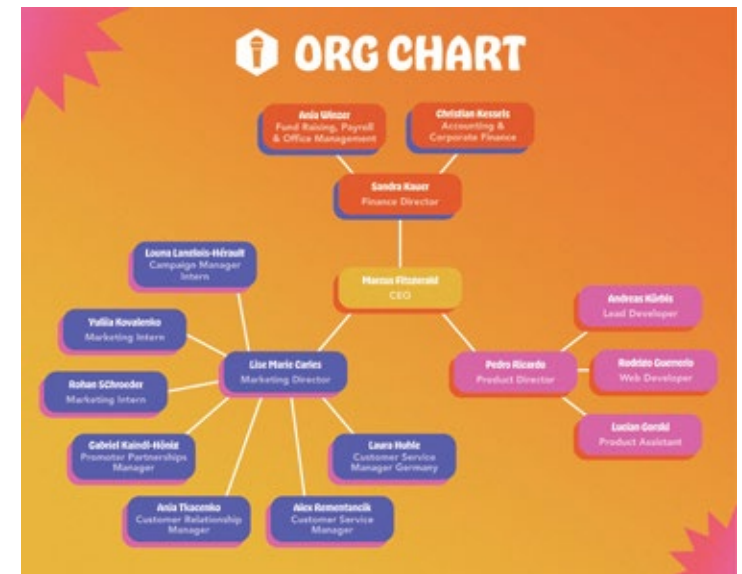


design

Graphic Design for Gigmit
• Illustrator



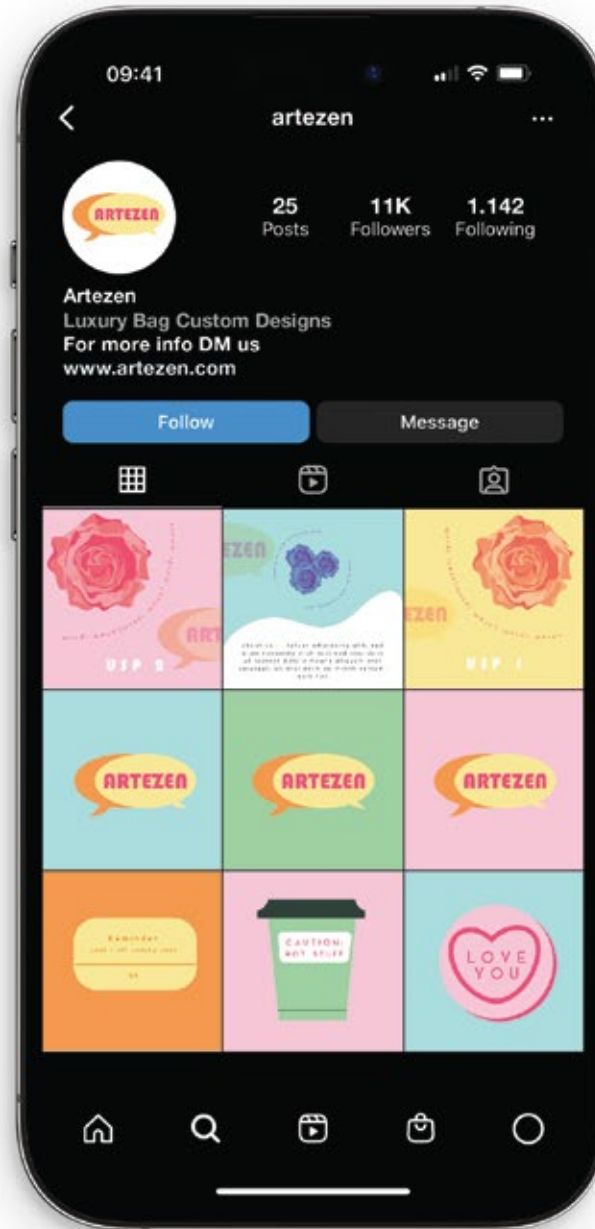
Here are some visual assets created for Gigmit. They were based on information provided to me. The colours and design we're pre-determined consistent with the branding.



branding

SoMe for Artezen

- Illustrated
- Motion Graphics
- Content Creation



Creating fun visual elements and motion graphics for a fresh brand like **Artezen** was so refreshing. It allowed me to delve into the aesthetic they were looking for and let me explore possibilities through motion graphics. Social Media Planning and content creation was another solution that helped create their IG soft launch.

Unique selling point 1	About Us	Unique selling point 2
Logo Reveal	Logo Reveal	Logo Reveal
Teaser 3	Teaser 2	Teaser 1

packaging

Label Design for CO23 Soda

- Illustrated
- Mockup
- Print Press



While working at Cocoon Creatives I created the labels for CO23 a fun, new soda bottle company in India. They wanted to bring back the age-old soda bottles with a fun twist. I added all the details, ensuring readability, including all the signs, symbols and trademarks. Later they we're sent out to print and straight to production. I then Directed a photoshoot from which our graphic designer created these amazing Mockups.



branding

Menus for Puppy's Gastronomy

- Menus
- Website
- Print Press

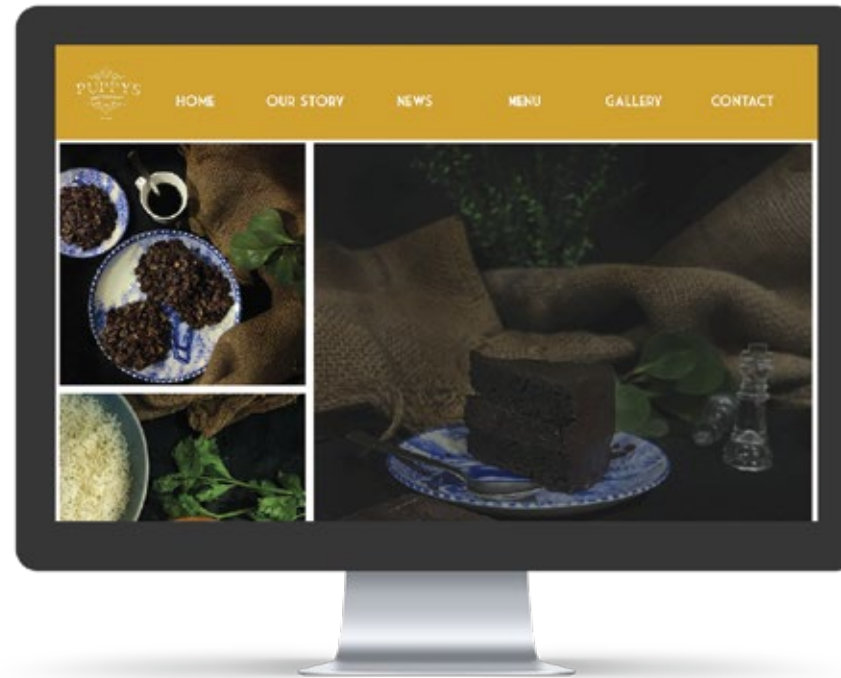


The Menu for **Puppy's Gastronomy** involved a lot of creativity and versatility. It was a menu that portrayed that the food was sensational. It could also cater to a younger crowd with less sensational wallets without the loss of quality.

branding

Menus for Puppy's Gastronomy

- Menus
- Website
- Print Press



Creating an elegant menu was one of the tasks that lead to creating a website for **Puppy's Gastronomy**. The website was used as a portal for the menu during peak covid. This solution saved a lot of paper and time.

packaging

Packaging design for Rosetta

- Illustrated
- Gourmet Food Brand
- Stickers for Jars
- Stickers for Jar Tops
- Print Press



Here is a package design I created for **Rosetta** Gourmet. Rosetta is a 5 star Luxury Resort Brand that grows its own produce and is a sustainable venture. The resort makes its own in-house condiments adding to the experience. Designing these with my unique illustrations was fulfilling for the Designer's end and the Client's.



branding

Branding for Northern Hay

• Graphic Design



Building the brand with the seamless use of design principals, client's wishes and creativity is the most challenging part... it is also the part that interests me the most. When I design something it is usually with three final options and each option covers all of the requests and solves the communication problems of the clients. Here are some buisness cards that were created for Northern Hay Ventures.

Logos

Artezen
Puppy's Gastronomy
Northern Hay Ventures

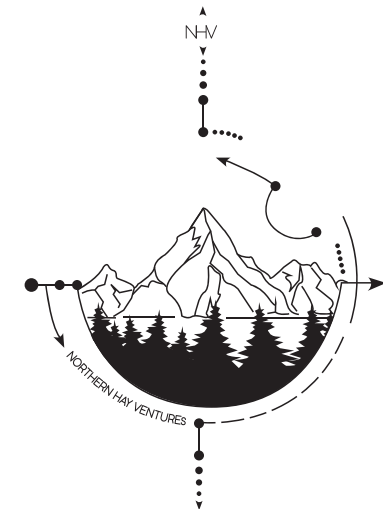
I enjoy bringing out the work that exists in another person's mind. For me, designing logos has always been something I enjoy. Whether the client wants something very pop-culture, or along the lines of a Michelin Star restaurant or an innovative design which represents a memory, I tried my best to do it. These are some logos that have 100% customer satisfaction.



"We went something that is fun, new, comical and to show that everyone is talking about our brand."



"We want to be India's first Michelin Star restaurant. Something classic, that reminds you of a petite cafe in Paris"



"We are naming our company after a place of comfort and would love to incorporate its elements into the logo."